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ACE's Eric Norrington presents FiSCA scholarship recipient Lindsey Maxon with a check at ACE's corporate office in Irving, Texas

Financial Service Centers of America Awards Scholarship To Local Student at ACE Cash Express

DALLAS, August 10, 2009 – Lindsey Maxon, a 2009 graduate of Lamar High School in Arlington, Texas, received a \$2000 scholarship from the Financial Service Centers of America (FiSCA) National Scholarship Program. The July 31 check presentation was held at the corporate office of ACE Cash Express in Irving, Texas.

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As a member of FiSCA, the national trade association representing an expanding industry of financial service providers in local communities across the country, ACE Cash Express is a major contributor to the national scholarship program.

“Thank you very much for selecting me as the recipient of your generous FiSCA scholarship,” said scholarship recipient Lindsey Maxon. “Having this scholarship will help me be able to focus on my classes instead of on my finances as I work toward my goal of becoming a professional writer. I will do my best to represent the FiSCA scholarship well as a student at The University of Texas at Austin.”

Since 1999, FiSCA has awarded scholarships to outstanding college-bound high school seniors. The criterion to receive the scholarship is based on leadership skills in both school and local community, financial need and academic achievement. In addition, applicants must fill out an extensive application which includes an essay profiling an individual that has made a profound impact on their lives and all applications are reviewed by a selection committee which is comprised of industry leaders from across the country. Every year, more than 1,000 students from across the country compete for these scholarships and to date, FiSCA has awarded more than \$460,000 in college grants to nearly 200 deserving students.

“It is because of the generous support of member companies like ACE Cash Express, that FiSCA’s scholarship program has awarded more than \$460,000 in college grants to deserving students from across the country,” said Sanford Herman, chairman of FiSCA’s National Scholarship Program. “FiSCA members pride themselves on their community involvement, and a key element of that support is the annual scholarship program.”

About ACE Cash Express

ACE Cash Express, Inc. is a leading retailer of financial services, including short-term consumer loans, check cashing, bill payment and prepaid debit card services. ACE is the largest owner and operator of check cashing stores in the United States and the second largest owner and operator of short-term consumer loan stores in the United States. As of August 3, 2009, ACE had a network of 1,770 stores in 38 states including the District of Columbia, consisting of 1,690 company-owned stores and 80 franchised stores. ACE focuses on serving consumers, many of whom seek alternatives to traditional banking relationships in order to gain convenient and immediate access to financial services. For additional information about ACE Cash Express visit www.acecashexpress.com.

About FiSCA

FiSCA, founded in 1987, is the national trade association for more than 7,000 individual financial service centers across the United States. FiSCA member locations are used by more than 15 million customers who conduct more than 350 million transactions annually. FiSCA members provide a wide variety of financial services and products to their communities, including check cashing, money orders, money transfers, and electronic bill payment services, automatic teller machine access, government benefit and payroll payments, small dollar short-term loans, electronic tax preparation, prepaid debit cards, deposit acceptance services, public transportation fare and token sales, motor vehicle license plate and title distribution, postage stamp sales and numerous other services. For more information, please visit www.fisca.org.

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