



Greater Washington
Urban League

*Empowering Communities.
Changing Lives.*



ACE CASH EXPRESS®

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**WASHINGTON URBAN LEAGUE PARTNERS WITH ACE CASH EXPRESS
FOR SECOND YEAR; OFFERS FINANCIAL LITERACY GUIDANCE TO YOUTH**

Washington, DC (August 3, 2009) – While enjoying all the fun that most summer camps have to offer, youngsters attending the Greater Washington Urban League’s annual camp have the distinct advantage of also learning how to better manage their personal finances. In a program sponsored jointly by the Urban League and **ACE Cash Express, Inc.**, summer campers have spent time on computers at the Urban League gaining a better understanding about personal money management.

In addressing one of its corporate objectives, educating youth about the importance of financial literacy in today’s volatile economic environment, Texas-based **ACE Cash Express, Inc.** has partnered with the **Greater Washington Urban League** for a second consecutive year to provide District of Columbia youngsters with a series of essential financial literacy classes. The classes incorporate a unique computer-based program entitled “LIT” (Lock-In Thought) as well as weekly recap discussions that encourage the summer campers to articulate what they have learned.

“This is a great program,” states Maudine Cooper, President and CEO of the **Greater Washington Urban League**. “We want our youngsters to understand wealth creation and saving. Through this program and our partnership with them, ACE has been incredibly supportive of us.”

To view a brief synopsis of the how the program works and what its participants think, please access the following web link, <http://www.youtube.com/watch?v=vOINvwT8PZA>.

With more than 1,700 stores in 38 states and the District of Columbia, **ACE Cash Express** is one of the nation’s leading retailers of financial services, including check cashing, bill payment and prepaid debit card services. For more than 18 years, **ACE** has provided the District of Columbia’s residents with these services through 15 facilities located throughout the city.

As the largest owner and operator of check cashing stores in the United States, ACE focuses on serving consumers, many of whom seek alternatives to traditional banking relationships in order to gain convenient and immediate access to financial services.

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