

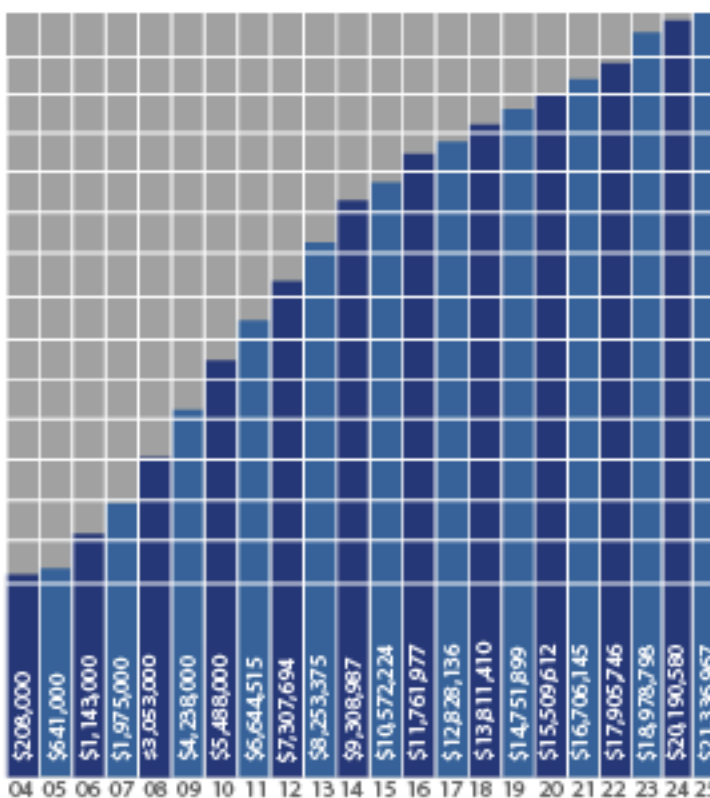
# ANNUAL REPORT 2025



## COMMUNITY PARTNERS

- AdoptAClassroom.org
- Alex's Lemonade Stand Foundation
- American Red Cross
- Autism Speaks
- Back on My Feet
- Christmas Providers
- Earl Young's Team
- Feed My Starving Children
- Homes For Our Troops
- Humane World for Animals
- Irving Cares
- J.O. Davis Elementary School
- Junior Achievement
- MenzFit
- National Breast Cancer Foundation
- Salvation Army
- Save the Children
- Volunteers of America

Giving Back  
**A C E**  
 Community Fund



**22 YEARS**  
 CUMULATIVE TOTALS



**POPULUS**  
 FINANCIAL GROUP

300 E. John Carpenter Fwy, Ste. 900 Irving, TX 75062  
[www.populusfinancial.com](http://www.populusfinancial.com)

Giving Back  
**A C E**  
 Community Fund

In 2025, the ACE Community Fund donated over \$1 million to charities nationwide.



"Fenton Primary Center is deeply grateful to ACE Cash Express and AdoptAClassroom.org for making it possible to bring joy back to our students who have endured challenging times in the past year. Your support of Fenton Primary Center reminds us how powerful community partnerships can be in creating safe and happy spaces for children to learn and play. We truly appreciate your donation that helps bring smiles back to our children."

**-Richard Parra, Director of Fenton Charter Public Schools**



"We at Feed My Starving Children are very grateful that ACE heard the call to feed kids. It is a joy to see Populus in the packing room and know how hard they're working to pack meals and raise funds to feed even more kids."

**-Hillary Coyle, Development Advisor of Feed My Starving Children**



"We are thrilled to have the support of ACE Cash Express. We truly appreciate the dedication of everyone at ACE Cash Express. It's fantastic to see their customers and community come together to support this cause and make a real difference for children battling cancer."

**-Liz Scott, Alex's Mom and Co-Executive Director of Alex's Lemonade Stand Foundation**



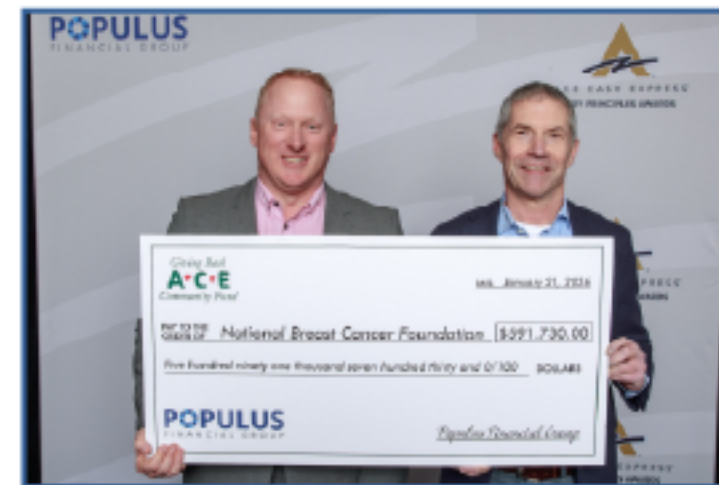
"We're thrilled that Populus Financial Group has continued their support—from the Chip in for Charity and Door to Change programs to More Than a Pet—making a difference for pets and families in need."

**-Steve McVeigh, Vice President of Business Development for Humane World for Animals**



"On behalf of the Junior Achievement of Dallas board of directors and staff, I want to thank Populus Financial for its continued legacy support of Junior Achievement of Dallas. Their countless hours of volunteering and financial support continue to support Dallas area students in their financial literacy growth and ability to succeed in life. A student who has a volunteer pour into them is a powerful thing, and we thank Populus Financial for being such an integral part of our mission."

**-Chris LaTurno, President/CEO of Junior Achievement of Dallas**



"We are grateful to Populus and their 19-year commitment to Helping Women Now. Thanks to their long-term dedication, over \$10 million has been raised to support our mission and make a profound difference in the lives of women impacted by breast cancer across the country."

**-Kevin Hall, CEO of National Breast Cancer Foundation**



"Populus's financial literacy workshop was well-received by all attendees. Participants said they learned how to put their financial future on a positive track and were impressed with the wealth of information offered."

**-Rhonda Willingham, Founder of MenzFit**



"We are incredibly thankful to Populus Financial Group for their continued generosity in supporting our students at Davis Elementary. Their donation of a book for every student through our annual book giveaway has made a lasting impact on our campus. This gift not only puts high-quality books into the hands of our students but also inspires a love of reading that will stay with them for years to come."

**-Sandy Brown, Librarian for Davis Elementary School**

# COMMUNITY FUND ANNUAL REPORT

In 2025, the ACE Community Fund—the Populus Financial Group, Inc. (Populus) charitable-giving program—donated \$1,146,386 to 18 charities nationwide. We are proud of this accomplishment and grateful for our Populus and ACE Cash Express (ACE) associates and customers. It is their dedication, support, and generosity that make a difference in our communities.

Over the past 22 years, the ACE Community Fund has proudly raised and donated more than \$21 million to charities nationwide. The missions of these organizations, which generally include assisting children, advancing education, or promoting financial literacy resonate deeply with our employees and customers, reflecting our shared values and aspirations. This annual report highlights our collective commitment to making a positive difference and enhancing the quality of life in the communities we serve.

Our Chip in for Charity campaign, which raised \$562,456 in 2025, allows customers to support an ACE charity partner of their choice simply by using their co-branded Flare Account® charity debit card wherever they shop. ACE donates an amount equal to a portion of every purchase made to the associated charity up to preset limits. Our ACE Chip in for Charity partners in 2025 were AdoptAClassroom.org, Homes For Our Troops, Humane World for Animals, National Breast Cancer Foundation, and Save the Children.

Our Porte® charitable giving program, #DoorToChange, raised \$56,268 in 2025. Our Porte #DoorToChange partners included AdoptAClassroom.org, American Red Cross, Homes For Our Troops, Humane World for Animals, and National Breast Cancer Foundation. With Porte, our customers can use their everyday purchases to support featured charities. When customers spend using their Porte debit card, we make donations on their behalf to the cause that is important to them.

In 2025, ACE donated \$591,730 to the National Breast Cancer Foundation (NBCF) in partnership with Ouro Global, Inc. (formerly known as Netspend). Each October, ACE hosts Pink Month in observance of Breast Cancer Awareness Month to support NBCF's mission to provide help and inspire hope to those affected by breast cancer through early detection, education, and support services. The generous customer and employee donations during Pink Month and purchases made using the Pink Flare Account® and Pink ACE Elite® Visa® Prepaid Debit Card, and by certain Porte members, have allowed ACE and Ouro Global, Inc. to support NBCF for the past 19 years. Together, we have donated over \$10 million, providing 477,102 free breast health services to women in need, such as screening and diagnostic services, patient navigation, education, and support services. Our employees have also packed 1,200 Hope Kits for women undergoing breast cancer treatment.